



Sapient Press Newsletter

Its Time to Publish!

Welcome to the Sapient Press Fall Newsletter!

This newsletter will give a snapshot of the ongoing activities of Sapient Press as well as provide news and insights on current events or issues within the academic world, conferences, featured websites, resources and more!

Featured Contents

- Sapient Press Introduction
- SP Call for Papers
- Featured Article
- Featured Website

Introducing Sapient Press!

Sapient Press is an American-based open access publisher of peer reviewed academic journals that cover a broad range of social science (business, economics, etc.) and education related disciplines. Sapient Press also offers conferences organized to facilitate the sharing of collective research.

For more details, please visit: www.sapientpress.com!

Call for Publishing!

Sapient Press welcomes the submission of original manuscripts that relate to a broad range of business, economics and other social science related disciplines as well as topics related to teaching, education and language learning. Manuscripts should meet the general criteria of significance and scientific excellence. Sapient Press will publish articles in basic and applied research and case studies. Visit the site for more information.

Featured IJKIB Business Case Study : Airbnb in New York City: Law and Policy Challenges



Andrea L. Lazarow, Esq. provided our featured case study. "Airbnb in New York City: Law and Policy Challenges" was published in the *International Journal of Knowledge and Innovation in Business* and provides an opportunity for public policy or law students to exercise their knowledge by identifying how this global company should approach working with authorities to allow for their NY expansion. To read, check out Sapient's Journal Archives at: www.sapientpress.com/archive-ijkib-v2e3.html

Featured IJTELL Education Paper:

The Dynamics of Koreans Adopting English Names: Attachment, Necessity, and Identity

Our featured IJTELL article was written by Gavin Farrell, a professor from Hankuk Univ. of Foreign Studies, South Korea and two students, Jisoo Bae and Hyeran Joo. The article, "The Dynamics of Korean Adopting English Names: Attachment, Necessity and Identity," was published in the *Intl. Journal of Teaching, Education and Language Learning*. The article investigates the adoption of English names by university students as it pertains to perceptions of self, social relationships and awareness of name changes. To read, check out Sapient's Journal Archives at: www.sapientpress.com/archives.com

Featured Website: VassarStats: Website for Statistical Computation

VassarStats is a Java-based tool and wonderful resource for performing statistical computation. The tool provides various research calculators and assists with probabilities, distributions, correlations and other types of statistical treatment. The site even won a "Coolest Science Site" award from the National Academy Press.



<http://vassarstats.net/>

To remove your name from our mailing list, please email us at: editor@sapientpress.com